



United States Department of Agriculture



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C&C Peat Company, Inc. Earns USDA Certified Biobased Product Label

Okahumpka, FL. (May 17, 2012) – C&C Peat Company, Inc. has earned the USDA Certified Biobased Product Label for its Regular AA Compost. The USDA Certified Biobased Product Label verifies that the products amount of renewable biobased ingredients meets or exceeds prescribed USDA standards. Biobased products are goods composed in whole or in significant part of agricultural, forestry, or marine materials.

“The Biobased Product Label sets our compost apart as a superior product,” says Michael Wolfe, Division Manager of C&C Peat Company. “Our customers will know they will receive a top-quality product every time.”

All biobased amount claims are verified by independent labs and monitored by the USDA. Consumers may feel secure in the accuracy of the biobased amount and be empowered in making better informed purchasing decisions.

“We are pleased that C&C Peat Company, Inc. has earned the USDA Certified Biobased Product Label,” said Ron Buckhalt, USDA BioPreferred Manager. “Biobased products provide opportunities to help add value to renewable commodities, create jobs in rural communities and generate investment income.”



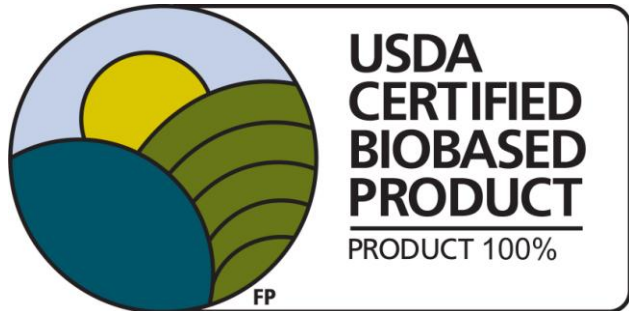


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The label is estimated to be on certified products and available for consumers by May 17, 2012.
The following is an example of the label:



About USDA BioPreferred

The USDA BioPreferred Program was created by the Farm Security and Rural Investment Act of 2002 (2002 Farm Bill), and expanded by the Food, Conservation, and Energy Act of 2008 (2008 Farm Bill). The purpose is to increase the purchase and use of biobased products. The United States Department of Agriculture manages the program. Products that meet the USDA BioPreferred program requirement carry a distinctive label for easier identification by the consumer. To learn more about the USDA Certified Biobased Product Label please visit www.biopreferred.gov, and follow on Twitter at <http://twitter.com/BioPreferred>.

About C&C Peat Company, Inc.:

C&C Peat Company is an Okahumpka, FL based horticultural supply company specializing in personalized potting media and quality organics composting. C&C Peat is a family owned and operated business, with continued excellence in the horticultural and agricultural industry since 1981. For more information on C&C Peat Company, please visit www.ccpeat.com.

